

QuickTime™ and a  
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# **Carbon Credits: New Opportunities for U.S. Livestock Industry**

**Environmental Credit Corp.'s Carbon Credit Program  
for Agricultural Methane Projects**

Jim Jensen, VP Business Development  
AgSTAR Conference, April 2006

# “Four Dairies and a Port”



# Leaders in the Industry

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## Changing Environments

- Energy crises » opportunities
- Regulatory changes » challenges
- Climate change » new markets



## Keys to SUCCESS

- Vision and innovation
- Deploy new technology
- Turn weakness to strength

# Innovations in Agriculture

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Haubenschild Dairy, MN — plug flow digester

Vanderhaak Dairy, WA — plug flow digester

Hilarides Dairy, CA — covered lagoon

Bos Dairies, IN — plug flow digesters

Port of Tillamook, OR — community digesters

Improved manure management

Renewable energy

Co-products

Carbon credits

# What are carbon credits?

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- Certified reductions in greenhouse gas emissions
  - Real, quantified, verified, certified emission reductions
  - Expressed as metric tons of CO<sub>2</sub> equivalents
- “Cap and trade” framework
  - Emissions reductions goals (“cap”)
  - Credits allow overall goals to be reached efficiently (“trade”)
- Regulations requiring emissions reductions
  - Kyoto Protocol
  - McCain/Lieberman, Hagel, Bush Administration approach
  - California Climate Action Registry, Western Governor’s Initiative, RGGI (Northeastern states)
  - Voluntary regulatory programs: Chicago Climate Exchange, EPA Climate Leaders

# How are carbon credits issued?

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## Exchanges and registries

- United Nations Framework (Kyoto)
- Canadian scheme
- Chicago Climate Exchange
- State/private programs

## *ALL* require a **Specific Project Orientation**

- Project boundaries
- Ownership issues
- Direct and indirect emissions

# Steps to Creating/Selling Carbon Credits

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1. Project delineation
2. Registration
3. Protocol development
4. Measuring
5. Monitoring
6. Verification
7. Certification
8. Credit issuance
9. Credit aggregation/sale



# Potential Manure Projects with Carbon Credits

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- Covered lagoon (with or without generator)
- Anaerobic digester (plug flow or complete mix)
- Manure diversion to approved beneficial use, e.g. gasification or composting



These projects may also be used as mitigation for dairy air emissions.



# Credit Sources from Typical Digester Project

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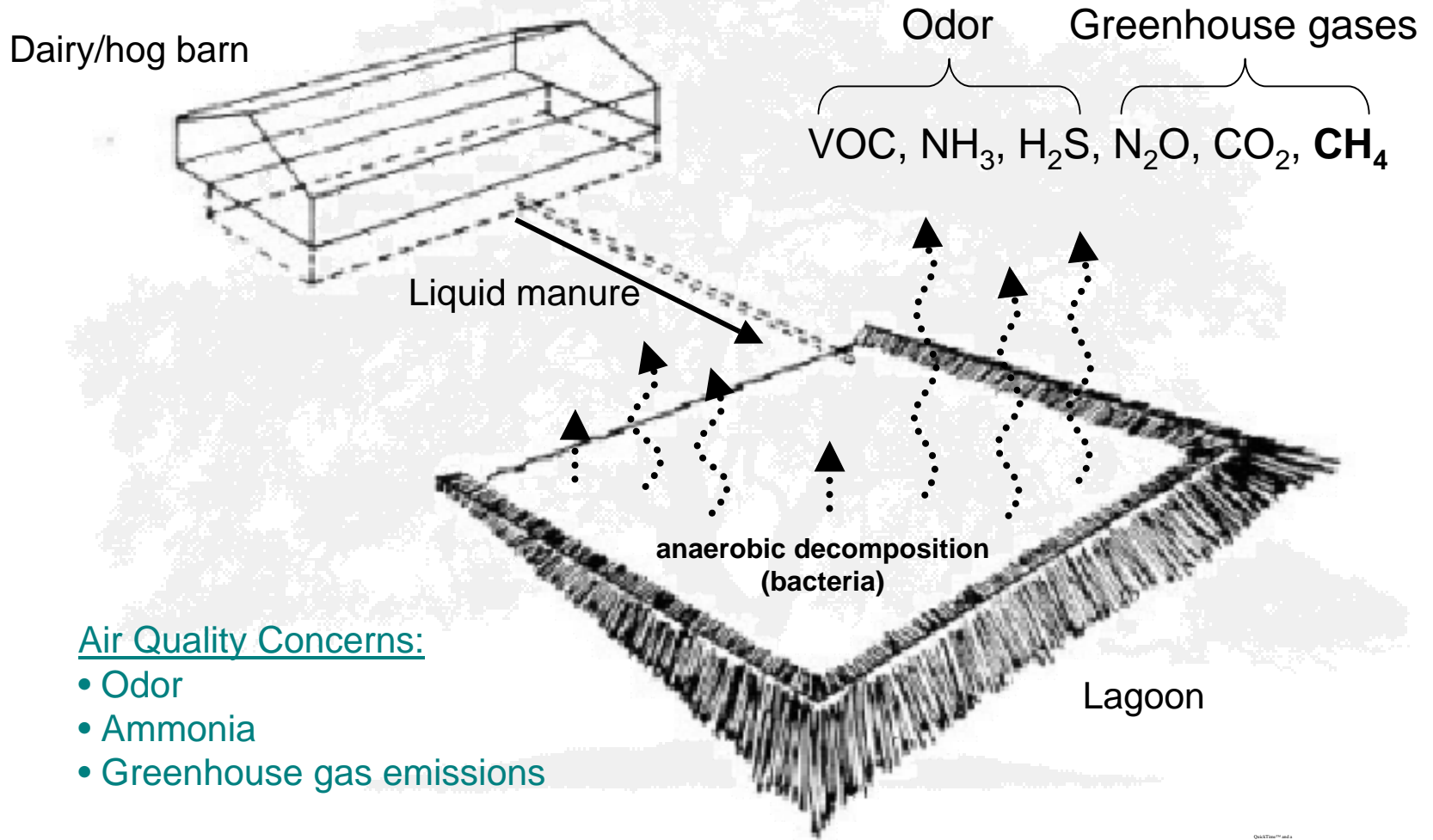
## Methane Offset

- Capture and control
- Keeping methane out of the atmosphere
- When burned, converts to carbon dioxide
- Eligible even for flaring gas

## Carbon Dioxide Offset

- “Fuel switching” credit
- Replace fossil fuel use with renewable fuel
- Sometimes included in renewable energy credit or “green tag”

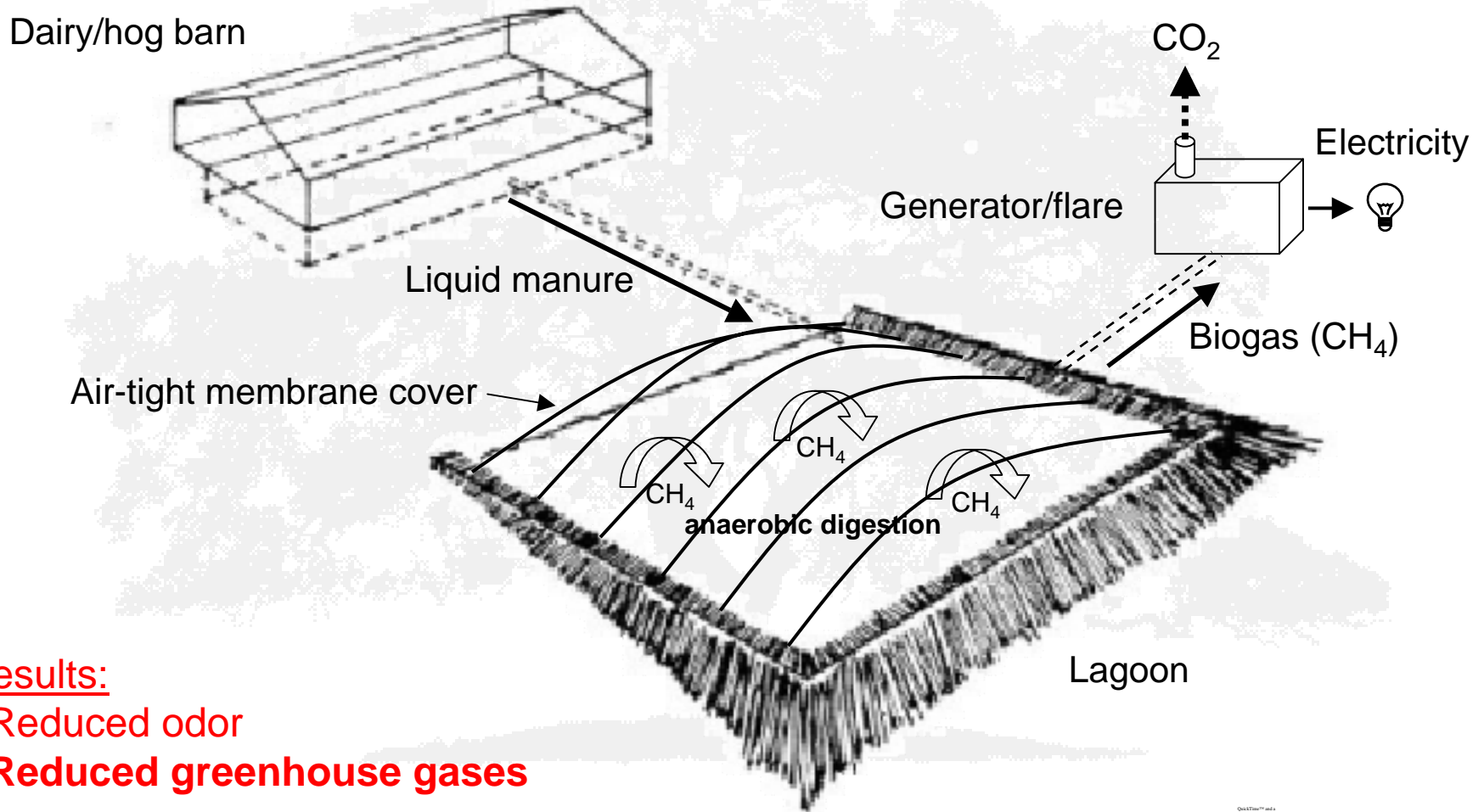
# Problem: Open-Air Lagoons (*“baseline scenario”*)



## Air Quality Concerns:

- Odor
- Ammonia
- Greenhouse gas emissions

# Solution: Covered Lagoons or Digesters



## Results:

- Reduced odor
- **Reduced greenhouse gases**

# Baseline Dairy Practices

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Haubenschild Dairy, MN — lagoon and land apply

Vanderhaak Dairy, WA — lagoon and land apply

Hilarides Dairy, CA — lagoon and land apply

Bos Dairies, IN — new dairies

Port of Tillamook, OR — tank storage and land apply

Different geographic areas

Different types of lagoons, retention times

Different soil and crop types

**INDIVIDUAL BASELINES = GREATER COSTS**

# CCX Approach for Ag Methane Projects

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## “Performance Standard”

- Manure Management = 6% of US GHG
- Looks at individual projects as a category
- Simplify measurement, monitoring and verification with a generally accepted factor

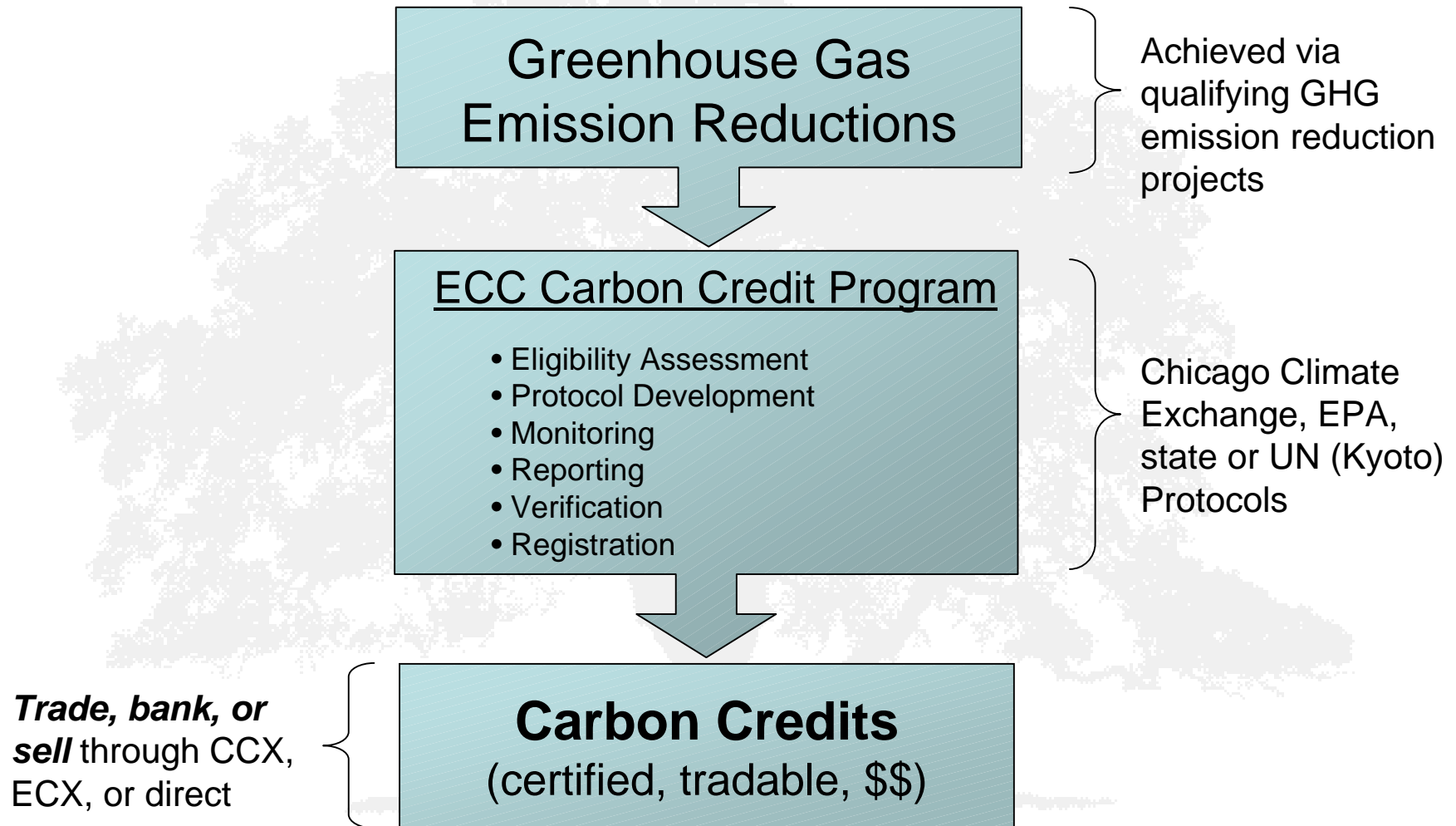
Methane global warming potential = 21-23 greater

CCX conversion factor = 18.25

Balance = CO<sub>2</sub> released + fudge factor

# ECC Carbon Credit Program

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# Project Partner Responsibilities

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- Collect/destroy methane
- Data monitoring system
- Data collection/backup
- Recordkeeping
- Communicate changes
- Timely reporting to ECC



# ECC Carbon Credit Program

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## “Partnership Model”

- Partner reduces greenhouse gases
- ECC manages creation & sale of credits
- ECC assures verification & registration
- ECC pays management costs
- ECC manages credit aggregation/sales
- Revenue shared in carbon fund according to schedule
- **ECC Incentive: most credits & highest value**

# Haubenschild Dairy

- RCM plug flow digester
- 700 cows
- Start date September 1999 (eligible)
- Created methane offsets (retained REC credits)
- Used kW and gas data
- Created CCX credits back to 2003
- First to receive payment for credits (with VanderHaak)



# VanderHaak Dairy



- GHD plug-flow digester, constructed by Andgar Corp.
- Capacity 1500 cows
- Start date late 2004
- Created methane offsets (sold REC credits to utility)
- kW data, adding gas meters
- Created 2004 and partial 2005 credits
- First to receive payment for credits (with Haubenschild)

# Hilarides Dairy

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- Lagoon cover digester installed by EFI, 250,000 sf
- Capacity: 6000 heifers
- Four 125 kW generators
- Start date 2005
- kW and gas data
- Methane and fuel switching credits

# Bos Dairy Group

- Four dairies as a group
- Five GHD digesters (4 installed to date)
- Capacity: approx 3500 cows each
- Credit development in process
- Creating methane and fuel switching credits
- Adding meters to capture all available credits
- **Goal: 1 million carbon credits**



# Port of Tillamook

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- Community digester project involving 8 dairies
- Four RCM plug flow digesters (2 operating)
- Capacity: 4000 cows
- Start date 2003
- Non-farm ownership requires extra eligibility review
- Credit development in process



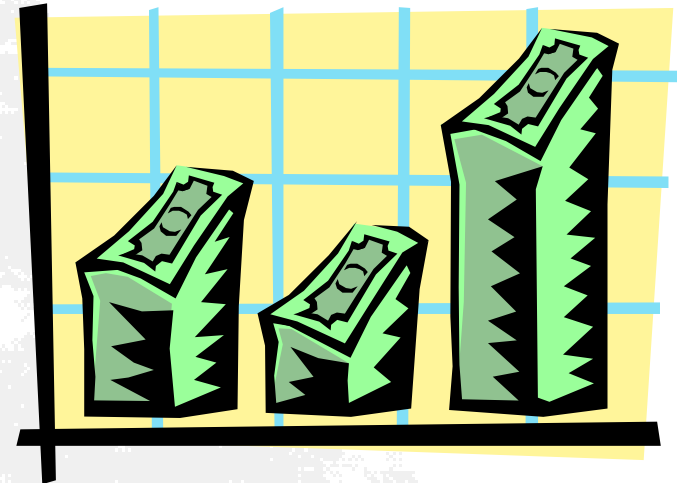


# 2006 Economics Example

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## POTENTIAL REVENUE:

- Facility size = 1500 cows
- Est credit potential = 5 credits/cow
- Est credit value = \$4/credit
- Deposit to farm account = \$15,000 (50% of total)
- In ECC pool, partner controls timing



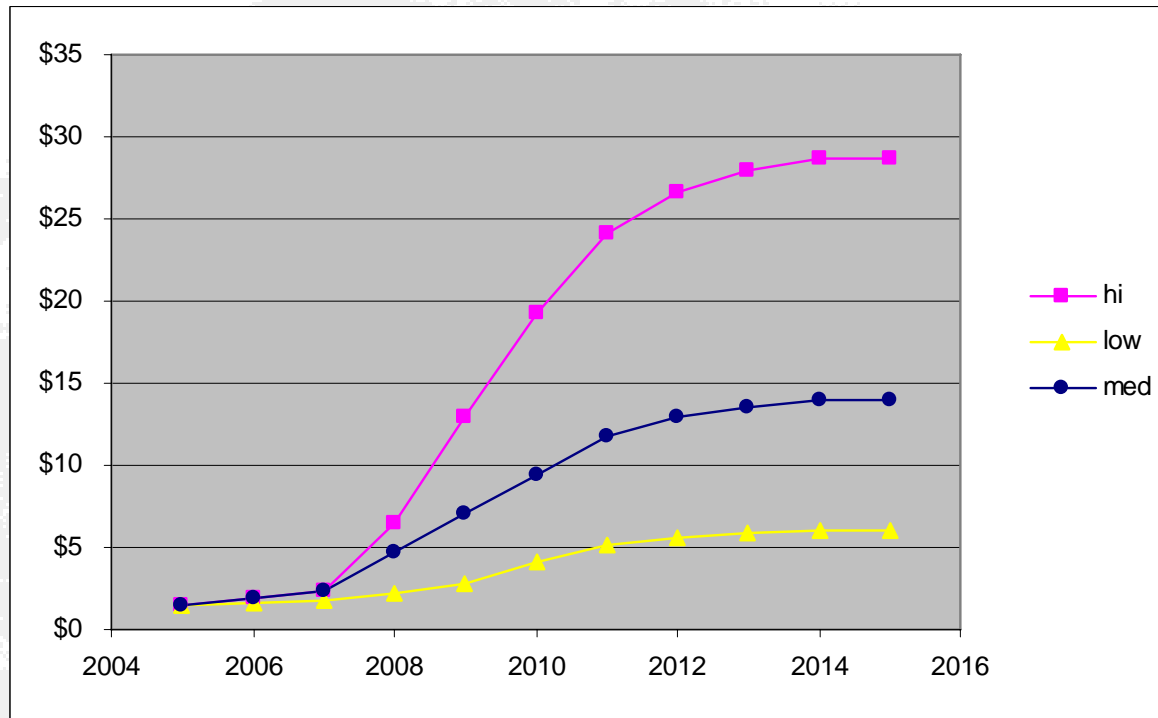
## POTENTIAL COSTS:

- Capital-lagoon cover = \$1.50 SF
- Flare: depends on local regulations
- Biogas meter = \$5000
- Digester option = \$600-\$900/cow



# Price forecasts for US carbon credits

Projected price curves for US carbon credits (\$US per metric ton)

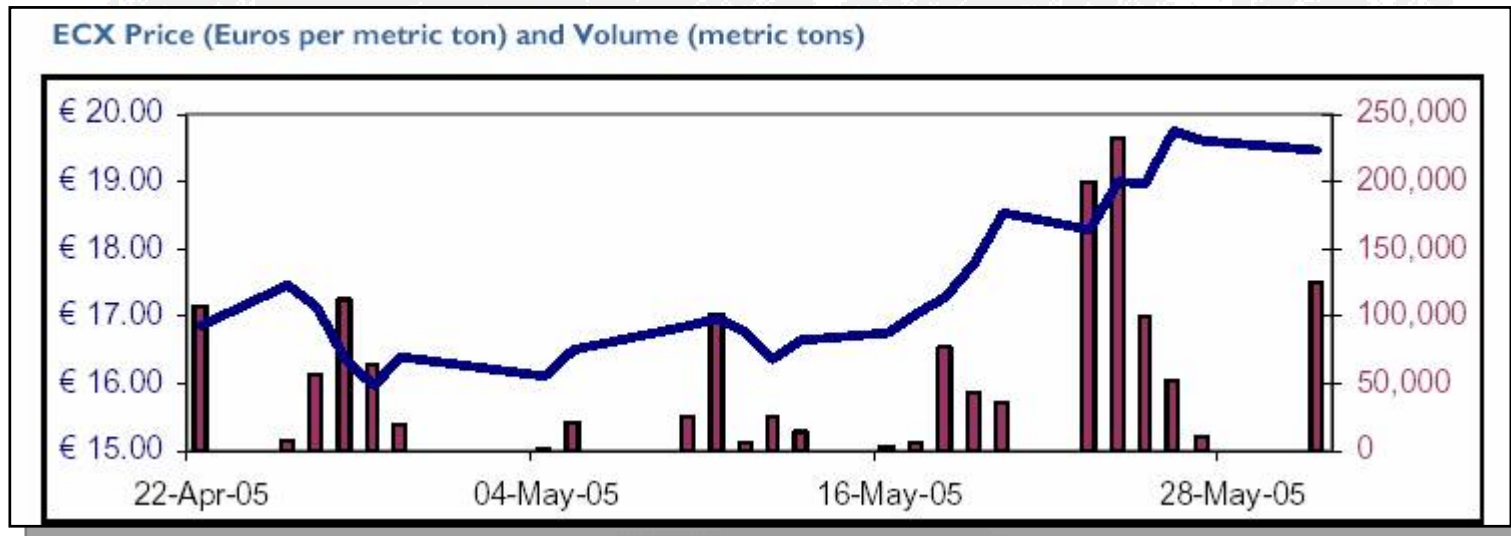


Sources: Carbon Finance, August 2004; EIA/DOE 2004. Analysis of S. 1844, the Clear Skies Act of 2003; S. 843, the Clean Air Planning Act of 2003; and S. 366, the Clean Power Act of 2003. Energy Information Administration, USDOE, SR/OIAF/2004-05, May 2004; EIA/DOE 2005. Impacts of Modeled Recommendations of the National Commission on Energy Policy. Energy Information Administration, USDOE, SR/OIAF/2005-02, April 2005; AEP 2004. An assessment of AEP's actions to mitigate the economic impacts of emissions policies. American Electric Power, August 31 2004

# Global Market Expanding Rapidly

## World market for carbon credits:

- 2003: **\$125 million** (37 million tons CO<sub>2</sub>e)<sup>1</sup>
- 2004: **\$500 million** (>100 million tons CO<sub>2</sub>e)<sup>1</sup>
- 2005: **>\$5 billion** (twice the expected forecast in Feb, 2005)<sup>2</sup>
- **2010: >\$44 billion** (not including US)<sup>2</sup>



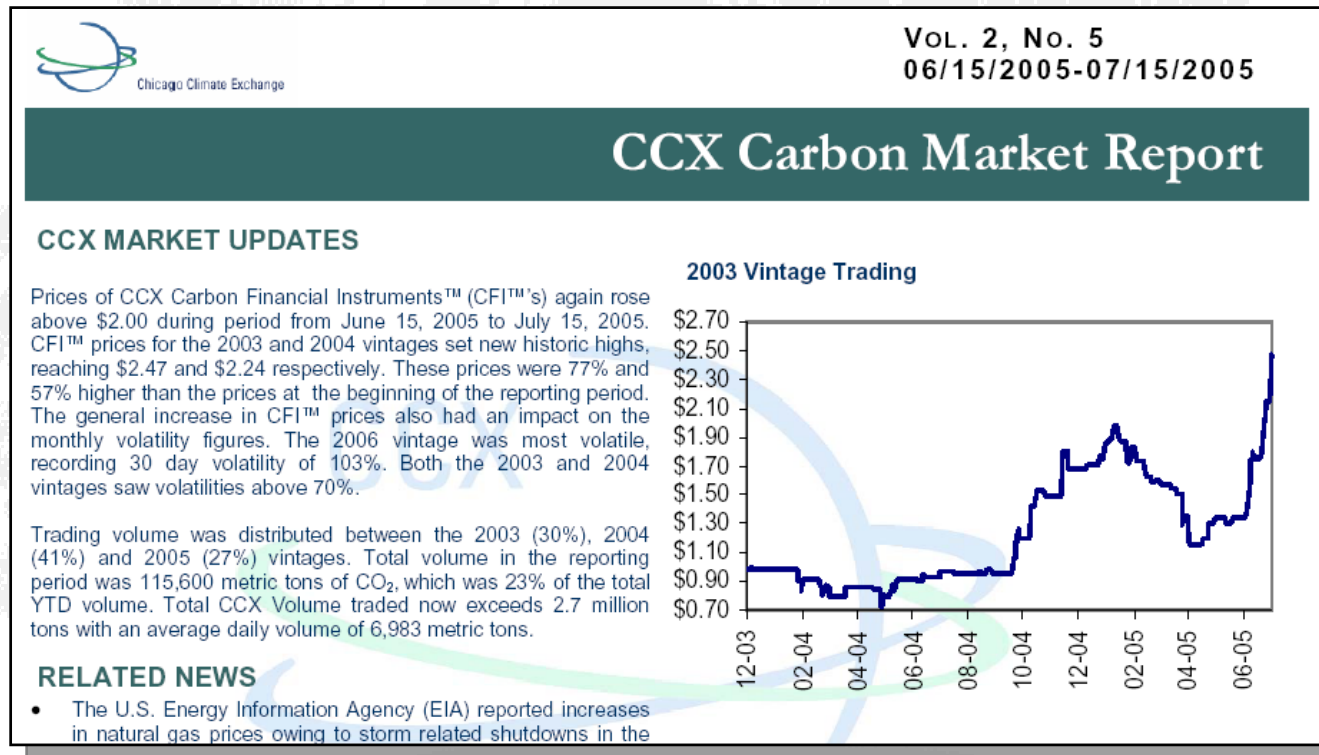
<sup>1</sup> Carbon Market Analyst. October 14, 2004

<sup>2</sup> Point Carbon, Feb 16, 2005

# US Market Offers Big Opportunity

## US market for carbon credits:

- \$15–30 billion by 2012<sup>1</sup>



<sup>1</sup> Burtraw et al. 2002. Effect on Asset Values on Allocation of CO<sub>2</sub> Emission Allowances. Resources for the Future Discussion Paper 02-15

# It's Time to Act THANK YOU

*“I think there is something, more important than believing: Action! The world is full of dreamers, there aren't enough who will move ahead and begin to take concrete steps to actualize their vision.” — W. Clement Stone*